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Business Leaders Get It.

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When I reached **Elizabeth Squires**, wife of attorney **Randy Squires** and mother of **Will, 20; Mary, 17; and James, 15**, this Seattle woman was excited about being asked to appear with **Diane Sawyer** on "Good Morning America," late this month. Squires is currently known as "The Boob Lady," having written a book, coming out in October, called "Boobs, A Guide to Your Girls."

Published by Seal Press, this funny, informational owner's guide is based on her research with bra fitters and manufacturers, breast surgeons, oncologists, lawyers, fitness experts and men just being men. "We sell everything with boobs," says Squires. "We see them in movies, magazines, everywhere in society, but we don't really talk about them."

So what do her children think of their mother, a community leader, past president of Poncho, affiliated with Treehouse, Northwest African American Museum, and the University of Washington School of Drama, and now nationally televised author?

"I'm so proud of her," says James. "She has really accomplished something."

Incidentally, never underestimate the power of the internet. "Good Morning America" found Squires online, at www.booksonboobs.com, rather than through her publisher or publicist.



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